

ORDER



Orders
Order / Rev: 927543
Alt Order #: 25279316
Product Desc: Candidate
Estimate: 3783
Flight Dates: 09/06/16 - 09/12/16
Original Date / Rev: 09/01/16 / 09/01/16
Order Type: REG

WLNS Lansing

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Three Point Media
Buying Contact:
Billing Contact:
 3000 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Gretchen Driskell
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/12/16	93	\$10,140.00	\$8,619.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	93	\$10,140.00	\$8,619.00	0.00
Totals	93	\$10,140.00	\$8,619.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLNS	09/06/16	09/06/16	6 News This Morning 6 News This Morning	CM	430a-5a	-T-----	:30	1	\$10.00	P3	0.00	NM	1	\$10.00
6 NEWS @4:30AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-T-----					1	\$10.00		0.00			
E 2	WLNS	09/07/16	09/07/16	6 News This Morning 6 News This Morning	CM	430a-5a	--W----	:30	1	\$10.00	P3	0.00	NM	1	\$10.00
6 NEWS @4:30AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$10.00		0.00			
E 3	WLNS	09/08/16	09/08/16	6 News This Morning 6 News This Morning	CM	430a-5a	---T---	:30	1	\$10.00	P3	0.00	NM	1	\$10.00
6 NEWS @4:30AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---T---					1	\$10.00		0.00			
E 4	WLNS	09/09/16	09/09/16	6 News This Morning 6 News This Morning	CM	430a-5a	----F--	:30	1	\$10.00	P3	0.00	NM	1	\$10.00
6 NEWS @4:30AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$10.00		0.00			
E 5	WLNS	09/06/16	09/06/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	-T-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
6 NEWS @ 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-T-----					1	\$40.00		0.00			

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 Flight Dates: 09/06/16 - 09/12/16

Advertiser: POL/Gretchen Driskell
 Product Desc: Candidate
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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WLNS	09/07/16	09/07/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	--W----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		6 NEWS @ 5AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--W----		1				\$40.00		0.00			
E 7	WLNS	09/08/16	09/08/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	---T---	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		6 NEWS @ 5AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---		1				\$40.00		0.00			
E 8	WLNS	09/09/16	09/09/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	----F--	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		6 NEWS @ 5AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--		1				\$40.00		0.00			
E 9	WLNS	09/06/16	09/06/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	-T-----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		6 NEWS @5:30AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-T-----		1				\$40.00		0.00			
E 10	WLNS	09/07/16	09/07/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	--W----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		6 NEWS @5:30AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--W----		1				\$40.00		0.00			
E 11	WLNS	09/08/16	09/08/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	---T---	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		6 NEWS @5:30AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---		1				\$40.00		0.00			
E 12	WLNS	09/09/16	09/09/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	----F--	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		6 NEWS @5:30AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--		1				\$40.00		0.00			
E 13	WLNS	09/06/16	09/06/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		6 NWS THS MORN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-T-----		1				\$100.00		0.00			
E 14	WLNS	09/07/16	09/07/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		6 NWS THS MORN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--W----		1				\$100.00		0.00			
E 15	WLNS	09/08/16	09/08/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		6 NWS THS MORN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---		1				\$100.00		0.00			
E 16	WLNS	09/09/16	09/09/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		6 NWS THS MORN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--		1				\$100.00		0.00			
E 17	WLNS	09/06/16	09/06/16	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
		CBS THS MRNG-2<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-T-----		1				\$80.00		0.00			
E 18	WLNS	09/07/16	09/07/16		CM	7a-9a	--W----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$80.00		0.00			
E 19	WLNS	09/08/16	09/08/16	CBS This Morning	CM	7a-9a	---T---	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---T---					1	\$80.00		0.00			
E 20	WLNS	09/09/16	09/09/16	CBS This Morning	CM	7a-9a	----F--	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$80.00		0.00			
E 21	WLNS	09/10/16	09/10/16	6 News at 6am Sat	CM	Sa 6a-7a	-----S-	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
				6 News This Morning @6 Sa											
				6 NEWS-WK 1 SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-					1	\$25.00		0.00			
E 22	WLNS	09/10/16	09/10/16	6 News at 8a Sat	CM	8a-9a	-----S-	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				6 News at 8a Sat											
				6NEWS-WKND2 SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-					1	\$40.00		0.00			
E 23	WLNS	09/10/16	09/10/16	CBS This Morning Sa	CM	9a-11a	-----S-	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
				CBS This Morning Sa											
				CBS THS MRN:SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-					2	\$100.00		0.00			
E 24	WLNS	09/07/16	09/07/16	M-F 9a-10a	CM	9a-958a	--W----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				M-F 9a-10a											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$50.00		0.00			
E 25	WLNS	09/09/16	09/09/16	M-F 9a-10a	CM	9a-958a	----F--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				M-F 9a-10a											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$50.00		0.00			
E 26	WLNS	09/06/16	09/06/16	Let's Make a Deal	CM	958a-1058a	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Let's Make a Deal											
				LETS-DEAL1-CBS/LETS-DEAL2-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-T-----					1	\$75.00		0.00			
E 27	WLNS	09/07/16	09/07/16	Let's Make a Deal	CM	958a-1058a	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Let's Make a Deal											
				LETS-DEAL1-CBS/LETS-DEAL2-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$75.00		0.00			
E 28	WLNS	09/08/16	09/08/16	Let's Make a Deal	CM	958a-1058a	---T---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Let's Make a Deal											
				LETS-DEAL1-CBS/LETS-DEAL2-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---T---					1	\$75.00		0.00			
E 29	WLNS	09/09/16	09/09/16	Let's Make a Deal	CM	958a-1058a	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Let's Make a Deal											
				LETS-DEAL1-CBS/LETS-DEAL2-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$75.00		0.00			
E 30	WLNS	09/06/16	09/06/16		CM	1058a-12p	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price is Right															
PRICE-RT 1-CBS/PRICE-RT 2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	-T-----			1		\$100.00		0.00				
E 31	WLNS	09/08/16	09/08/16	Price is Right	CM	1058a-12p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Price is Right															
PRICE-RT 1-CBS/PRICE-RT 2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	---T---			1		\$100.00		0.00				
E 32	WLNS	09/09/16	09/09/16	Price is Right	CM	1058a-12p	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Price is Right															
PRICE-RT 1-CBS/PRICE-RT 2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	----F--			1		\$100.00		0.00				
E 33	WLNS	09/06/16	09/06/16	6 News at Noon	CM	12p-1228p	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
6 News at Noon															
6 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	-T-----			1		\$125.00		0.00				
E 34	WLNS	09/07/16	09/07/16	6 News at Noon	CM	12p-1228p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
6 News at Noon															
6 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	--W----			1		\$125.00		0.00				
E 35	WLNS	09/08/16	09/08/16	6 News at Noon	CM	12p-1228p	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
6 News at Noon															
6 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	---T---			1		\$125.00		0.00				
E 36	WLNS	09/09/16	09/09/16	6 News at Noon	CM	12p-1228p	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
6 News at Noon															
6 NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	----F--			1		\$125.00		0.00				
E 37	WLNS	09/06/16	09/06/16	M-F Soap ROS	CM	1230p-2p	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
m-F Soap ROS															
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	-T-----			1		\$125.00		0.00				
E 38	WLNS	09/07/16	09/07/16	M-F Soap ROS	CM	1230p-2p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
m-F Soap ROS															
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	--W----			1		\$125.00		0.00				
E 39	WLNS	09/08/16	09/08/16	M-F Soap ROS	CM	1230p-2p	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
m-F Soap ROS															
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	---T---			1		\$125.00		0.00				
E 40	WLNS	09/09/16	09/09/16	M-F Soap ROS	CM	1230p-2p	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
m-F Soap ROS															
YOUNG&RESTLESS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	----F--			1		\$125.00		0.00				
E 41	WLNS	09/06/16	09/06/16	The Talk	CM	2p-3p	-T-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
The Talk															
TALK-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	-T-----			1		\$50.00		0.00				
E 42	WLNS	09/07/16	09/07/16		CM	2p-3p	--W----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00

Order / Rev: 927543
 Alt Order #: 25279316
 Flight Dates: 09/06/16 - 09/12/16

Advertiser: POL/Gretchen Driskell
 Product Desc: Candidate
 Estimate: 3783

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Talk											
				The Talk											
				TALK-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$50.00		0.00			
E 43	WLNS	09/08/16	09/08/16	The Talk	CM	2p-3p	---T---	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				The Talk											
				TALK-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---T---					1	\$50.00		0.00			
E 44	WLNS	09/09/16	09/09/16	The Talk	CM	2p-3p	----F--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				The Talk											
				TALK-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$50.00		0.00			
E 45	WLNS	09/07/16	09/07/16	M-F 3p-4p	CM	3p-358p	--W----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				M-F 3p-4p											
				M-F 3p-4p											
				M-F 3p-4p											
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Order / Rev: 927543
 Alt Order #: 25279316
 Flight Dates: 09/06/16 - 09/12/16

Advertiser: POL/Gretchen Driskell
 Product Desc: Candidate
 Estimate: 3783

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6 News at 5p											
				6 News at 5p											
				6 NEWS @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--					1	\$125.00		0.00			
E 55	WLNS	09/06/16	09/06/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-T-----					1	\$75.00		0.00			
E 56	WLNS	09/07/16	09/07/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--W----					1	\$75.00		0.00			
E 57	WLNS	09/08/16	09/08/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	---T---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$75.00		0.00			
E 58	WLNS	09/09/16	09/09/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--					1	\$75.00		0.00			
E 59	WLNS	09/06/16	09/06/16	6 News at 6p 6 News at 6p	CM	558p-630p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				6 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-T-----					1	\$300.00		0.00			
E 60	WLNS	09/07/16	09/07/16	6 News at 6p 6 News at 6p	CM	558p-630p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				6 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--W----					1	\$300.00		0.00			
E 61	WLNS	09/08/16	09/08/16	6 News at 6p 6 News at 6p	CM	558p-630p	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				6 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$300.00		0.00			
E 62	WLNS	09/09/16	09/09/16	6 News at 6p 6 News at 6p	CM	558p-630p	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				6 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----F--					1	\$300.00		0.00			
E 63	WLNS	09/10/16	09/10/16	6 News at 6p Saturday 6 News at 6p Saturday	CM	6p-630p	-----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				6 NEWS @ 6 SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-					1	\$125.00		0.00			
E 64	WLNS	09/06/16	09/06/16	M-F 7-730p M-F 7-730p	CM	7p-730p	-T-----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-T-----					1	\$80.00		0.00			
E 65	WLNS	09/08/16	09/08/16	M-F 7-730p M-F 7-730p	CM	7p-730p	---T---	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$80.00		0.00			
E 66	WLNS	09/07/16	09/07/16		CM	730p-757p	--W----	:30	1	\$80.00	P3	0.00	NM	1	\$80.00

Order / Rev: 927543
 Alt Order #: 25279316
 Flight Dates: 09/06/16 - 09/12/16

Advertiser: POL/Gretchen Driskell
 Product Desc: Candidate
 Estimate: 3783

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$80.00		0.00			
E 67	WLNS	09/09/16	09/09/16	M-F 730-8p M-F 730-8p	CM	730p-757p	----F--	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$80.00		0.00			
E 68	WLNS	09/06/16	09/06/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
				6 NEWS @ 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-T-----					1	\$175.00		0.00			
E 69	WLNS	09/08/16	09/08/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
				6 NEWS @ 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---T---					1	\$175.00		0.00			
E 70	WLNS	09/10/16	09/10/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				6 NEWS @ 11 SA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-					1	\$100.00		0.00			
E 71	WLNS	09/07/16	09/07/16	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	--W----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				LT-COLBERT-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$40.00		0.00			
E 72	WLNS	09/09/16	09/09/16	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	----F--	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				LT-COLBERT-CBS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$40.00		0.00			
E 73	WLNS	09/10/16	09/10/16	Sa 1135p-1235a Sa 1135p-1235a	CM	1135p-1235a	-----S-	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
				BLUE BLOODS SA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-					1	\$25.00		0.00			
E 74	WLNS	09/07/16	09/07/16	Wed Hour 2 AMERICAN GOTHIC	CM	9p-10p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				AMERICAN GOTHIC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----					1	\$300.00		0.00			
E 75	WLNS	09/08/16	09/08/16	Thur Hour 1 BIG BANG/LIFE	CM	757p-9p	---T---	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				BIG BANG / IN PIECES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---T---					1	\$750.00		0.00			
E 76	WLNS	09/10/16	09/10/16	Sat Hour 2 48 HOURS	CM	9p-10p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				48 HOURS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-					1	\$100.00		0.00			
E 77	WLNS	09/12/16	09/12/16	Sign-On/Sign-Off Sign-On/Sign-Off	CM	4a-4x (4:30 XM-5:00 XM)	M-----	:30	1	\$15.00	P3	0.00	NM	1	\$15.00
				6 NEWS @ 4:30AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----					1	\$15.00		0.00			
E 78	WLNS	09/12/16	09/12/16		CM	5a-528a	M-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00

Order / Rev: 927543
 Alt Order #: 25279316
 Flight Dates: 09/06/16 - 09/12/16

Advertiser: POL/Gretchen Driskell
 Product Desc: Candidate
 Estimate: 3783

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6 News This Morning I											
				6 News This Morning I											
				6 NEWS @ 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$50.00		0.00				
E 79	WLNS	09/12/16	09/12/16	6 News This Morning II	CM	528a-558a	M-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				6 News This Morning II											
				6 NEWS @ 5:30AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$50.00		0.00				
E 80	WLNS	09/12/16	09/12/16	6 News This Morning 6-7a	CM	6-7a	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				6 News This Morning 6-7a											
				6 NWS THS MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$125.00		0.00				
E 81	WLNS	09/12/16	09/12/16	Let's Make a Deal	CM	958a-1058a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Let's Make a Deal											
				LETS-DEAL1-CBS/LETS-DEAL2-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$100.00		0.00				
E 82	WLNS	09/12/16	09/12/16	Price is Right	CM	1058a-12p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				Price is Right											
				PRICE-RT 1-CBS/PRICE-RT 2-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$125.00		0.00				
E 83	WLNS	09/12/16	09/12/16	6 News at Noon	CM	12p-1228p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				6 News at Noon											
				6 NEWS @ NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$150.00		0.00				
E 84	WLNS	09/12/16	09/12/16	M-F Soap ROS	CM	1230p-2p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				m-F Soap ROS											
				SOAPS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$125.00		0.00				
E 85	WLNS	09/12/16	09/12/16	The Talk	CM	2p-3p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				The Talk											
				TALK-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$25.00		0.00				
E 86	WLNS	09/12/16	09/12/16	M-F 4p-5p	CM	358p-458p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				M-F 4p-5p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$100.00		0.00				
E 87	WLNS	09/12/16	09/12/16	6 News at 5p	CM	458p-529p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				6 News at 5p											
				6 NEWS @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$150.00		0.00				
E 88	WLNS	09/12/16	09/12/16	M-F 530p-6p	CM	529p-558p	M-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				M-F 530p-6p											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$50.00		0.00				
E 89	WLNS	09/12/16	09/12/16	6 News at 6p	CM	558p-630p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				6 News at 6p											
				6 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	M-----		1			\$350.00		0.00				
E 90	WLNS	09/12/16	09/12/16		CM	630p-7p	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00

Order / Rev: 927543
 Alt Order #: 25279316
 Flight Dates: 09/06/16 - 09/12/16

Advertiser: POL/Gretchen Driskell
 Product Desc: Candidate
 Estimate: 3783

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
CBS Evening News															
CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----			1			\$700.00		0.00			
E 91	WLNS	09/12/16	09/12/16	LN M-F	CM	11p-1135p	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				6 News at 11 M-F											
6 NEWS @ 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----			1			\$200.00		0.00			
E 92	WLNS	09/12/16	09/12/16	The Late Show	CM	Late Show/Stephe	M-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Late Show/Stephen Colbert											
LT-COLBERT-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----			1			\$50.00		0.00			
													Totals	93	\$10,140.00